



Rajdhani College

Affiliated to Utkal University

NAAC "A" GRADE ACCREDITED

DEPARTMENT OF PROFESSIONAL STUDIES

BBA | BCA

ABOUT COLLEGE

Rajdhani College, Bhubaneswar, an affiliated college of Utkal University, Odisha, started functioning as the Morning Shift of the B.J.B College, Bhubaneswar, in the year 1973, offering Intermediate and Degree Courses in the Arts Stream only. Within a short span of two years, it was able to come out of the shadow of the more pronounced elder institution. The college's location is quite fascinating, blending, as it were, the contrasting facets of the culturally rich capital city of Bhubaneswar.

The ancient Khandagiri and Udaygiri Caves, on the one hand, and the very modern AIIMS, SUM Hospital, and Biju Patnaik International Airport, on the other, are situated within a distance of 5KMs from the college. Our college got NAAC Accreditation in the year 2006 with B+ Grade despite its many infrastructural deficiencies. Still, the organization has overcome all its deficiencies and proudly announced it got **NAAC "A" Grade Accreditation.**

During the last 25 years, the institution's journey has often been laced with grave challenges, yet; it has stood up to them bravely and, rather, successfully. The college is a coeducational institution offering Honours teaching facilities for Degree Courses in Arts, Science, and Commerce streams. In the Arts stream, the teaching facility is extended to subjects like Economics, Education, English, History, Odia, Political Science, Philosophy, Sanskrit, & Sociology. In the Science Stream, there is a provision for teaching subjects like Botany, Chemistry, Geology, Mathematics, and Zoology up to the Honours level. In the Commerce Stream, Honours teaching is imparted in Accounting and Management. Besides, the College provides UG/PG teaching facilities in various subjects, i.e., Education in the Self-financing mode and Odia in the Conventional mode.

Keeping in mind the growing need for professional job-oriented courses in this district, the college has introduced the following courses from the current session.

BBA

BCA

OBJECTIVES OF THE PROGRAMME:

- To impart quality education to the students and working executives in shaping their career to prepare them for the competitive and dynamic business environment.
- To offer expertise to the industry, academic, government organizations, and non-Govt organizations through research & development programs.
- To provide knowledge sharing environment for discussions and other activities like conferences and seminars to contribute towards academic development.

SALIENT FEATURES :

- ✓ Stipend for SC/ST students.
- ✓ Summer Internship.
- ✓ Highly Experienced Full-time Faculty.
- ✓ Low course fees.
- ✓ Industry Oriented Course Curriculum.
- ✓ Well Equipped Computer Laboratory.
- ✓ Highly Experienced Full-time Faculty.

 www.rajdhanicollege.org.in



PROGRAMME

BBA

BBA full form is Bachelor of Business Administration. BBA is one of the most popular and sought-after bachelor's degree programs pursued by students after Class 12. The BBA course is the gateway to many job opportunities in numerous sectors, such as Sales, Marketing, Education, Finance, Sales, and Government, to name a few.

BBA is a three-year professional undergraduate course in Business Management. The course is open to students from all three streams, i.e., Science, Arts, and Commerce. The BBA course offers knowledge and training in management and leadership skills to prepare them for managerial roles and entrepreneurship. On completion of a BBA, aspirants generally opt for MBA. However, candidates can also choose to explore job opportunities in various fields such as banking, urban infrastructure, real estate management, business consultancies, advertising, manufacturing, and Government sectors, to name a few. Some major job profiles one can opt for after completion of a BBA are as follows: Human Resource Executive, Marketing Executive, Marketing Manager, Sales Executive, Research and Development (R&D) Manager, Entrepreneur, Financial Advisor, and Public Relations Manager.

Duration: 3 Years

Course Fee: 30,000/- Per Year

No of Seats: 96

Eligibility:

Candidates seeking admission to the BBA course should have passed the Higher Secondary School Certificate Examination from the Council of Higher Secondary Education Odisha or another equivalent examination with any discipline having 45% of marks in the case of General candidates and 40% of marks in the case of SC/ST candidates.

PROGRAMME

BCA

Bachelor of Computer Application (BCA) is a 3-year undergraduate course that imparts knowledge on the basics of computer application and software development. BCA subjects include database management systems, software engineering, operating systems, web technology, and computer languages such as HTML, C, C++, and Java. Today is the right time to study BCA and become an expert in the technical field of programming, networking, architecture, etc..



Apart from programming, students can also enter the non-programming files of IT, such as testing, quality assurance, technical support, etc. Regarding higher education, you can also go for post-graduation courses after completing your BCA course, like MCA and an MBA. Some major job profiles one can opt for after completion of a BCA are as follows: Software Developer, System Analyst, Web Designer, Technical Associate, Customer Support Technician, IT Technical Support Developer.

Duration: 3 Years

Course Fee: 30,000/- Per Year

No of Seats: 96

Eligibility:

Candidates seeking admission to the BCA course should have passed the Higher Secondary School Certificate Examination from the Council of Higher Secondary Education Odisha or another equivalent examination with Mathematics / Statistics / Business Mathematics as one of the subjects.

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 For **BBA:** 9438671626 / 9337339522

For **BCA:** 7504968639 / 9337339522