

CURRICULUM VITAE



Dr. SAMIRA PATRA, OES-I
(M.Com, M.Phil., UGC NET, PhD, CA-Inter)
Assistant Professor of Commerce
Rajdhani College, Bhubaneswar
DOJ in Govt. Service (OES I): 01/12/2018
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ACADEMIC QUALIFICATION:

Exam Passed	Name Board/Council/University	Year of Passing	Percentage of Marks	Division
Matriculation	BSE , Odisha	2007	78.93%	First
I.Com.	CHSE , Odisha	2009	78.00%	First
B. Com(H)	Ravenshaw University ,Cuttack	2012	71.45%	First
M.Com	Ravenshaw University, Cuttack.	2014	78.08%	First
M.Phil.(Com)	Ravenshaw University ,Cuttack	2016	71.00%	First
PhD	Ravenshaw University, Cuttack	2020	-	Awarded

TECHNICAL/PROFESSIONAL/OTHER QUALIFICATION:

PGDCA	City Computer Communication, Association of Computer Education & Training, Cuttack	2010	68.33%	First
CA-Inter	ICAI, New Delhi	2012	55.85%	Qualified
UGC NET	UGC, New Delhi	Dec, 2014 and June, 2015		Qualified

SPECIALIZATION AND AREA OF RESEARCH:

1. **Specialization:** Accounting and Finance.
2. **Research Interest:** Accounting and Finance, Marketing, Entrepreneurship and Handloom Industry

SELECTED RESEARCH PAPER PUBLICATIONS: (Authored more than 25 Research Papers and 5 no. of Chapters in Edited Books)

1. **Patra, S. (2017):** “Customers’ perception towards E-marketing: A case study of Cuttack City”, The Orissa Journal of Commerce, Vol. XXXVII, Issue No. 2, Jan. 2017, pp. 1-7, ISSN: **0974-8482. (UGC Care)**
2. **Patra, S. (2017):** “Make in India- A Strategy for Manufacturing Hub in India”, The Orissa Journal of Commerce, Vol. XXXVIII, July 2017, No. 1, pp. 85-88, ISSN: **0974-8482.(UGC Care)**
3. **Satapathy, S. K. and Patra, S (2018):** “Perception of Customers towards Handloom Products: A Case Study on the Millennium City of Cuttack”, Remarking An Analisation, Vol. 2, Issue 12, March 2018, Print ISSN: **2394-0344**, Online ISSN : 2455-0817, RNI No.UPBIL/2016/67980, Pp. 1-4. **(UGC Care)**
4. **Patra, S. (2019):** “Make in Odisha: A Study on Handloom of Odisha”, The Orissa Journal of Commerce, Vol. XXXX, Issue No. II, pp. 100-107, April-Jun, 2019, ISSN: **0974-8482. (UGC Care)**
5. **Patra, S. and Satapathy, S K (2020):** “Survive, Sustain, and Succeed during subsistence crises: A Cluster Study of Buddhist Handloom Weavers’ of Odisha”, Turkish Journal of Computer and Mathematics Education, Vol. 11, No. 2, August, 2020, Pp. 588-594, e-ISSN 1309-4653 **(Scopus Indexed)**
6. **Patra, S (2020):** “Buddhist Handloom Weavers in 21st Century: A Study on Odisha”, The Orissa Journal of Commerce, Vol. XXXXI, Issue No. IV (Special conference issue), Pp.243-253, Oct-Dec, 2020, ISSN: **0974-8482. (UGC Care)**

7. **Patra, S. (2021):** “A Study on Profitability of Handloom Products of Maniabandha and Mahammadpur of Cuttack District of Odisha”, Splint International Journal of Professionals, Vol. 08, Issue-01, Jan-Mar, 2021, Pp. 77-84, **ISSN: 2349-6045**
8. **Patra, S. (2021):** “Role of E-Market in Marketing of Handloom Products: A Study on Cuttack District of Odisha”, Comfin Research (Shanlax International Journal of Commerce), Vol. 9, No. 2, April, 2021, Pp. 19-24, **ISSN: 2582-6190**.
9. **Patra, S. and Das, J. (2021):** “Impact of COVID-19 on the Corporate Governance: A Case Study on Bajaj Finance Ltd and Infosys”, Shanlax International Journal of Management, Vol. 8, Issue No. 4, April, 2021, Pp. 17-23, **ISSN: 2321-4643**.
10. **Patra, S. and Sahoo, A. P. (2021):** “Deposit Performance of Indian Commercial Banks: A Comparison between Selected Public and Private Sector Banks”, Splint International Journal of Professionals(A Peer Reviewed Quarterly Refereed International Journal), Vol. 08, Issue-02, April-June, 2021, Pp. 135-140, **ISSN: 2349-6045**
11. **Patra, S. (2021),** “Perception of Handloom Weavers towards Sustainability: A Study on Cuttack District of Odisha”, The Odisha Journal of Commerce and Management, A peer-reviewed and Referred Journal, **Vol. VI, Issue 1, Jun 2021 (Special Issue), ISSN: 0976-8599, Pp. 33-40**, School of Commerce, Gangadhar Meher University, Amruta Vihar, Samablpur.
12. **Dwivedy, A. and Patra, S. (2021):** “Business Aggregation: A Study on Customers’ Expectations”, Splint International Journal of Professionals(A Peer Reviewed Quarterly Refereed International Journal), Vol. 08, Issue-03, Jul-Sept, 2021, Pp. 231-237, **ISSN: 2349-6045**
13. **Patra, S. (2022):** “A Study on Impact of Atmanirvar Bharat on Handloom Weavers of Odisha”, ComFin Research (Shanlax International Journal of Commerce), Vol. 10, No. 2, April, 2022, Pp. 8-16, **ISSN: 2582-6190**.
14. **Patra, S. and et el. (2022):** “Impact of Social Media on Stock Market- A Study on Odisha State”, Shanlax International Journal of Management, Vol. 9, Issue No. 4, April, 2022, Pp. 43-23, **ISSN: 2321-4643**.
15. **Patra, S and Rath, J.P. (2022):** “A Study on impact of Digital Accounting on the Small and Medium Scale of Business in Odisha”, Splint International Journal of Professionals (A Peer Reviewed Quarterly Refereed International Journal), Vol. 09, Issue-01, Jan-Mar, 2022, Pp. 30-35, **ISSN: 2349-6045**

SEMINAR/ CONFERENCE/ TRAINING:

International Seminars/Conferences:

1. Participated and presented a paper entitled “Relationship between stakeholders and integrated reporting: A Descriptive Study” at 38th All India Accounting Conference & International Seminar on Accounting Education and Research” organized by Punjab University, Chandigarh on Dec 5-6, 2015.
2. Participated and presented a paper entitled “A Study on impact of GST on the Prices in Odisha” at 39th All India Accounting Conference & International Seminar on Accounting Education and Research” organized by Bangalore University, Bangalore on Dec 16-17, 2016.
3. Participated and presented a paper entitled “A Study on Financial Accountability and Accounting System of Rural Local Government of Odisha” at 40th All India Accounting Conference & International Seminar on Accounting Education and Research” organized by Mohanlal Sukhadia University, Udaipur on Nov 18-19, 2017.

4. Participated and presented a paper entitled “Buddhist Handloom Weavers in 21st Century: A Study on Odisha” at 40th All Odisha Commerce Conference & International Seminar” organized by KIIT Deemed to be University, Bhubaneswar on Dec 20-21, 2019.
5. Participated and presented a paper entitled “A Study on Impact of Digital Accounting on the Small and Medium Scale Business of Odisha” at 43rd All India Accounting Conference & International Seminar on Accounting Education and Research” organized by Osmania University, Hyderabad on Dec, 18-19, 2021.

National Seminars/Conferences:

1. Participated and presented a paper entitled “Customers’ Perception towards E-marketing: A Case Study of Cuttack City” at 36th All Odisha Commerce Conference organized by Belpahad College, Belpahad, Jharsuguda on Feb 06-07, 2016.
2. Participated and presented a paper entitled “Make in India: A Strategy for Manufacturing Hub in India” at 37th All Odisha Commerce Conference organized by FM University, Balasore on Feb 12-13, 2017.
3. Participated and presented a paper entitled “A Study on tax reform in India and its impact on economy of Odisha” at 39th All Odisha Commerce Conference organized by Utkal University, Bhubaneswar on Feb 03-04, 2019.
4. Participated and presented a paper entitled “Perception of Handloom Weavers towards their Sustainability: A Study on Cuttack District of Odisha” at National Seminar on “Corporate Social Responsibility: Policies and Practices” organized by GM University, Samabalpur on Jan 17-18, 2020.
5. Participated and presented a paper entitled “Impact of COVID-19 on the Handloom Industry of Odisha: A Study on Buddhist Handloom Weavers of Odisha” at Web based Two days Research Seminar on “Current Issues and Policy Options in Financial Markets” jointly organized by “National Institute of Securities Markets” and “The Indian Econometric Society on August 26-27, 2020.

OTHER ACADEMIC ACHIEVEMENTS:

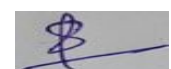
1. Life Member of Odisha Commerce Association and Indian Accounting Association.
2. Executive Member of Indian Accounting Association.

WORKS AND EXPERIENCES:

1. Assistant Professor of Commerce, Rajdhani College, Bhubaneswar from 30.12.2021 to till date.
2. Assistant Professor of Commerce, Model Degree College, Nayagarh from 01.12.2018 to 29.12.2021

ACHIEVEMENTS AND FELLOWSHIP/SCHOLARSHIP:

1. National fellowship for OBC of UGC fellowship during Integrated Ph.D (M.Phil/Ph.D) in the year 2014-18.
2. PG Merit Scholarship for the session 2012-13 and 2013-14 under E-Medhabruti, Govt. of Odisha, during M.Com at Ravenshaw University, Cuttack, Odisha.
3. Sitaram Jindal Scholarship for the period 15 months during M.Com at Ravenshaw University, Cuttack, Odisha.
4. Best Paper Awardee at 36th All Orissa Commerce Conference held at Belpahad College, Belpahad, Jharsuguda on 06/02/2016 and 07/02/2016



Dr. Samira Patra